




DAILY JOURNAL OF COMMERCE  
*Helping business do business since 1893*



Seattle Daily Journal of Commerce

83 Columbia St, Seattle, WA 98104 • P.O. Box 11050, Seattle, WA 98111  
206-622-8272 • fax: 206-622-8416 • [www.djc.com](http://www.djc.com)

MEDIA GUIDE





## The Daily Journal of Commerce is a valuable source of news and information

The Daily Journal of Commerce, one of Seattle's two daily newspapers, has been serving the Northwest business community since 1893. Every morning, Monday through Saturday, we reach thousands of business owners and decision makers in the Puget Sound region. The DJC is the **official** newspaper for the City of Seattle.

## People read ordinary newspapers. They use the Daily Journal of Commerce

- Leaders in the fields of construction, architecture, engineering, consulting development, commercial real estate, finance, environment, government, urban planning, law and all related businesses start their day with the DJC.
- In addition to the daily business and construction news covered in the newspaper and online, our readers look to our weekly features for specific information. These include: architecture & engineering, commercial real estate, environment and personal finance.
- Business licenses, public notices, foreclosures, bids, RFP's and building permits are also published daily.

## We reach even more of your audience with our special editions

Ten to 20 times a year we publish special editions that are of extreme interest to our readers. We cover everything from sustainable building to architecture and engineering and the region's top construction projects. Our subscribers receive these special issues and we send them to other firms to dramatically increase the readership.

## The cost of advertising in the Daily Journal of Commerce may not be nearly as high as failing to do so.

As Seattle's only daily business newspaper, the DJC reaches thousands of readers, enabling us to deliver your advertising message. Our readers are highly educated professionals between the ages of 28-55 who live in the central Puget Sound area.

For further information regarding advertising opportunities call our display advertising department at 206-622-8272 or email: [mattb@djc.com](mailto:mattb@djc.com).

## We can do more than put your ad on paper; we'll put it online.

DJC.com offers tile, skyscraper and premium advertising opportunities on a full-site rotation basis.