

## HOW TO PLACE YOUR CLASSIFIED AD

### Placing your Classified Ad

Submit your ad copy via email at [classifieds@dj.com](mailto:classifieds@dj.com) by including the following information below:

- Category in which your ad is to appear
- Date (s) your ad is to run
- Complete text of your ad
- Billing information and phone number

### The following categories are available for classified advertising:

- Business Opportunities
- Help Wanted
- Financial
- Work Wanted
- Wanted
- For Sale
- Lease/Rent
- Real Estate

Classified representatives are available by calling (206) 622-8272 between the hours of 8 am and 4 pm, Monday - Friday.

**In Person:** 83 Columbia St., 2nd Floor, Seattle, WA 98104

For your convenience you may also send your ad copy by FAX to (206) 622-8416 Attention: Classified Department.

*Note: Ads placed under the following require payment in advance: Work Wanted, Wanted, Services, Financial, and Business Opportunities. We do not accept 900 number advertisements.*

Minimum charge is \$10.00 per ad. We send ad proof for accuracy. However, check your ad on the first day of publication and call if there are any errors.

### Classified Line Ad Rates:

- 4 days or less, \$3.00 per line/per day (one line is about 25 characters)
- 6 days for the price of 5, \$3.00 per line/per day
- 13 days for the price of 10, \$3.00 per line/per day
- Ads running more than 20 days receive a rate of \$2.25 per line, per day.

### Classified-Display ad:

Classified ad with border, logo or small piece of artwork. Logos/artwork can be emailed to [classifieds@dj.com](mailto:classifieds@dj.com).

### Classified Display Ad Rates:

\$24.00 per column inch/per day, 1 inch minimum.

### Deadline:

2:00 pm the day before the publication Monday - Friday.

**(11:00 am Thursday for Saturday start date)**

### Publishing:

Classifieds are published Monday through Saturday.

### Online Classifieds:

Classifieds are published online at [dj.com](http://dj.com)

### Payments:

Check can be made payable to the Seattle Daily Journal of Commerce. For your convenience we accept VISA, MASTERCARD, and AMEX.

### Statewide Classified Program:

Place your 25-word ad in our community publications all across Washington state. Just \$325 per week (longer ads available on a by-the-word rate basis). Your ad appears in statewide 62 newspapers and total-market-coverage (shopper) publications. Reach 456,800 readers. **Deadline to submit ads for the statewide program is Monday at noon. The ad will then start publication statewide the following Monday. Call for further details.**

### Notice to Advertisers:

It is unlawful to directly or indirectly advertise or in any way indicate or publicize that patronage or employment of persons or any creed, color, sex, national origin, marital status or disability are unwelcome, objectionable, not acceptable or not solicited. The Daily Journal of Commerce will not knowingly accept any employment advertising, which is in violation of the law. (12/2022)